

# Essential Data Strategy

Understand your current state and identify the most impactful data initiative to pursue right now, along with a plan for how to implement it.

**\$25K | 2 WEEKS**

## HOW IT WORKS

### Data Strategy Workshops

Our experts conduct data strategy workshops with your stakeholders to understand challenges, requirements, and business goals and offer how data can support. They bring innovative and out of the box suggestions for how you can make the most of your data.



### Data Initiative Prioritization

We review data initiatives on the table and prioritize based on potential impact vs level of effort. We perform data and technology readiness assessments and then we identify the top data initiative that will make the biggest impact, the fastest.



### Actionable Recommendations

We provide a summary report that highlights the most important data initiative we recommend you start with along with a tactical implementation plan and requirements document. This will set you up to achieve quick wins with data, getting value right out of the gate.

## WHAT'S INCLUDED

You will get a Summary Report that provides the details you need to implement the most valuable data initiative.



#### Current State Assessment

- Business drivers and requirements
- Barriers to achieving goals: risks, threats, challenges
- Opportunities for driving more business impact with data



#### Feasibility Assessment of Data Initiatives

- Data readiness evaluation
- Technology readiness evaluation



#### Prioritized Data Initiative

- Requirements document
- Tactical implementation plan and SOW

## Analytics8 Data Strategy Offerings

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No matter where you are on your data journey, we have a strategy package that fits your needs.

Essential

### Data Strategy Quick Start

Understand your current state and identify the most impactful data initiative to pursue right now, along with a plan for how to implement it.

**\$25K | 2 WEEKS**

Enhanced

### Data Strategy Roadmap

Execute data initiatives in a coordinated and focused way equipped with a list of prioritized initiatives, timeline and milestones, tech recommendations, and dependencies and risks.

**\$50K | 4 WEEKS**

Custom

### Custom Data Strategy Plan

Drive the most value from your data with a custom plan that outlines the people, processes, technology, and data your organization needs.

**CUSTOM**