Analytics8 Data Strategy Offerings

Enhanced Data Strategy

Execute data initiatives in a coordinated and focused way with a strategic roadmap that provides a blueprint for driving business impact with data.

$50K | 4 WEEKS

HOW IT WORKS

Data Strategy Workshops & Maturity Assessment

Our experts meet with your key stakeholders to understand your current state, needs, and goals. We also perform a maturity assessment and gap analysis, and evaluate your tech and processes so that you can get a real understanding of where you are with data.

Future State Design

We build a backlog of high-level data initiatives and prioritize them based on business impact and technical feasibility. We also design the future state solution- including the tech, people, and processes needed for successful implementation.

Strategic Data Strategy Roadmap

We build a roadmap that outlines how to execute data initiatives in a coordinated way. It contains a list of prioritized initiatives aligned with business objectives, timeline and milestones, preliminary tech recommendations, talent summary, dependencies and risks, and communication tools.

WHAT'S INCLUDED

A Data Strategy Roadmap that outlines a plan for improving your data maturity, including timelines and milestones, so you can implement successful data initiatives, track progress, and get buy-in.

✓ Current State Assessment

- Business drivers and opportunities
- Barriers to achieving goals: risks, threats, challenges
- Maturity rating

✓ Change Management

- Communication plan
- Talent review

✓ Future State Recommendations

- Established data principles tailored to your business
- Prioritized initiatives ranked by priority, business impact, and tech feasibility
- Technology recommendations

✓ Actionable Next Steps

- Tactical implementation plan and SOW for first priority data initiatives
- Timeline and milestones for recommended activities

Analytics8

Analytics8 Data Strategy Offerings

No matter where you are on your data journey, we have a strategy package that fits your needs.

Essential

Data Strategy Quick Start

Understand your current state and identify the most impactful data initiative to pursue right now, along with a plan for how to implement it.

$25K | 2 WEEKS

Enhanced

Data Strategy Roadmap

Execute data initiatives in a coordinated and focused way equipped with a list of prioritized initiatives, timeline and milestones, tech recommendations, and dependencies and risks.

$50K | 4 WEEKS

Custom

Custom Data Strategy Plan

Drive the most value from your data with a custom plan that outlines the people, processes, technology, and data your organization needs.

CUSTOM

analytics8.com