



Responsible Generative AI

Generative AI is a double-edged sword — promising untapped potential while raising justified concerns. How do we balance innovation with responsibility and security?

This month, our CTO [Patrick Vinton](#), shares his wisdom on moving beyond AI experimentation to real-world applications through strong policies, inclusive strategies, and transparent communication.

Plus, we share about our own experience using a private LLM to integrate generative AI into our business processes.

Let's dive in!



Tracey Doyle
Analytics8 CMO

Moving Beyond AI Experimentation

Q&A with Patrick Vinton, CTO

What can a company do to instill a responsible AI culture?

Patrick: Education, policy, and communication.

First, employees must have a basic understanding of how AI systems function — what data is used, where the data is processed and stored, and who owns the results. Employees should also understand that AI-generated results require extra scrutiny before accepting them unconditionally.

Next, create a corporate position on AI that reflects your company's core values, and update your policies accordingly. Include diverse perspectives from all levels of the organization to ensure the needs of all use cases are represented — when employees are heard and invested in the process, the likelihood of adoption increases.

Finally, communicate your AI policy to employees, but not in terms of additional rules and bureaucracy. Come from a position of confidence and explain how a responsible AI culture aligns with and advances your company's vision and values.

What's your advice on how to overcome employee resistance to utilizing AI in the business?

Patrick: For those who harbor distrust and apprehension toward AI, we've witnessed skepticism quickly diminish when organizations implement and evangelize a data strategy and governance policies that speak to AI use cases. Employees often set aside their concerns knowing they are operating in an environment with ethical, well-thought-out, and well-communicated guardrails.

How We're Utilizing Generative AI At

Analytics8 (and Keeping Our Data Secure!)

With limitless possibilities to utilize generative AI, we realize that companies are struggling to know where to start and how to pinpoint valuable use cases.

Here at Analytics8, our jumping-off point started with the development of a [private LLM](#) to (1) ensure the security of our data; and (2) start getting our employees comfortable using generative AI.

Through the process, we were able to uncover use cases that would bring us quick business value and had longevity, including:

- **HR Support:** Real-time assistance via a chatbot to lighten the HR load.
- **Tailored Onboarding:** AI-powered processes that speed up new hire productivity.
- **Enhanced Sales Support:** Customized client interactions powered by generative AI.
- **Automated Contract Management:** AI for precise, efficient contract creation and review.

[Read more about Gen AI use cases at Analytics8](#)

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